WEEKLY BOOK MARKETING PLAN



FOR THEWEEK OF:	-	SUNDAY	Monday	Tuesday	WEDNESDAY	Thursday	FRIDAY	SATURDAY
GENERATING PLAN	PROJECT DUE DATE	TODAY'S PRIORITIES						
ontacts - Online influencers, media,								
ousinesses, non-profits, etc.								
Direct Marketing - What 3 things will you do each day to directly market your book?								
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		5	5	5	5	5	5	5
		6	6	6	6	6	6	6
		7	7	7	7	7	7	7
		8	8	8	8	8	8	8
Promotional Activities - Blogging, press release, arraging speaking enagements, writing free articles to promote your book		9	9	9	9	9	9	9
		10	10	10	10	10	10	10
		11	11	11	11	11	11	11
		12	12	12	12	12	12	12
		1	1	1	1	1	1	1
		2	2	2	2	2	2	2
		3	3	3	3	3	3	3
		4	4	4	4	4	4	4
Network - with other writers at least one a week.		5	5	5	5	5	5	5
	3 Writing Goals	6	6	6	6	6	6	6
		7	7	7	7	7	7	7
		8	8	8	8	8	8	8
		9	9	9	9	9	9	9
		10	10	10	10	10	10	10